



committee for
frankston and
mornington peninsula

COMMITTEE FOR FRANKSTON & MORNINGTON PENINSULA

2026



Member Blueprint



cfmp.org.au



info@cfmp.org.au

Who we are

Board members & Executive

Our board members have backgrounds and careers across a range of industries located within our region.

- **Shannon Smit** Smart Business Solutions
- **Matt McDonald** Searoad Ferries
- **Chris Procter** MP Technology, Industry & Business Park
- **Rod Evenden** Lawyer
- **Jackie Prossor** Prossor Town Planning
- **Pippa Hanson** The Sports Injury Clinic
- **Jade Phelan** The Bays Hospital
- **Jereome Keating** Macpherson Kelley
- **Trudy Poole** Frankston Rotary Club
- **Peter Beale** Australian Unity
- **Josh Sinclair** CEO, CFMP

Key Members



What we do

The Committee is an apolitical, not-for-profit, member-based organisation that is committed to leading and influencing longterm outcomes and contributing towards our strategic objectives for the region.

The Committee provides strategic leadership, advocacy and influence to help attract government support and investment in Frankston and on the Mornington Peninsula. As the peak advocacy body for the region, CFMP works collaboratively across industry, business, not-for-profits, and local government to influence a better Peninsula.

Our vision is for a region that provides for sustainable development, jobs where residents live, and world class education and health outcomes.

Our purpose is to lift the prominence of the region in the thinking of government and decision-makers which delivers outcomes that enhance the liveability of our region.

Our approach is to bring together civic and business leaders across the region who are committed and passionate about this region, and advocate to all levels of government with a collective and united voice.

Member Events & Forums

Since 2017, members have attended exclusive meetings and forums with decision-makers, along with unique opportunities to collaborate with civic and business leaders across the region - including:

- Federal Election Candidates Forum
- Future Frankston and Mornington Peninsula Forum
- Region-leading Benchmarking Report and Disadvantage Analysis
- School Leaders Forum and Workshops
- Forums with the Victorian Treasurer, Planning Minister, Leader of the Opposition, Shadow Ministers
- Forums with Federal Minister for Housing, Cyber Security, and intimate meetings with local Federal Members of Parliament
- Briefings with industry leaders, Reserve Bank of Australia, Consul-Generals, Chambers of Commerce, economists, demographers, community
- Ongoing opportunities to shape the Committee's Strategic Plan and advocacy priorities
- Regularly available briefings, advice and support from the CEO - along with advocacy and political support to members and projects that align with our Strategic Plan 2025-2030.

What we've achieved; What we're advocating for

What we've achieved:

- *Lathams Road upgrade.*
- *Funding for the redevelopment of Frankston hospital.*
- *Election commitments on rail improvements and tourism connections.*
- *\$50 million in federal funding for Nepean Boulevard Revitalisation*
- *Leading research and analysis which highlights the difference between our region and other comparable regions in Victoria.*
- *Yearly federal and state Parliament advocacy trips with local government*

Strategic Plan 2025–2030 – What we're focussed on:

- **Homes and livelihoods;** addressing the region's housing crisis by delivering more homes – including in Frankston's CBD; utilising SUZ land in Hastings; and getting our fair share from government grants and programs.
- **Better connectivity, better infrastructure;** including uplifting the Stony Point line; major road projects; and revitalisation of Nepean Boulevard.
- **Sustainable development;** embracing sustainable growth including; Victorian Renewable Energy Terminal; and Hastings SUZ land and appropriate available land in Frankston City for industry.
- **Smarter people, healthy communities;** a redeveloped Rosebud Hospital; better skills and training in Western Port / Southern Peninsula.
- **A thriving local economy and world class destination;** empowering business by supporting changes to the Designation Area Migration Agreement; fairer taxation for our region; classification challenges, and attracting a major hotel and convention centre to the region.



Membership Tiers

Diamond Member

Suitable for large organisations who wish to make a positive impact to the future of Frankston and the Mornington Peninsula.

\$10,000+GST per year

Corporate Gold Member

Suitable for large businesses wishing to make a strong contribution to our region.

\$8,500+GST per year

Community and Public Partner

Suitable for local government and public entities.

Price upon application; starting at Diamond.

Corporate Member

Suitable for medium sized businesses with a strong presence in our region.

\$3,990+GST per year

Small Business Member

Suitable for small businesses with committed to influencing positive outcomes in our region.

\$1,990+GST per year

Not For Profit Member

Suitable for not-for-profits that can receive tax deductible donations (DGR).

\$650+GST per year

More Information

cfmp.org.au/membership/types-of-membership



"There's no doubt of the valuable role that the Committee plays in terms of stakeholder relations and lobbying. Keep up the fantastic work!"

Local Mayor, Community Partner

"It is great to see such energised groups dedicated to improving outcomes for their local communities. We're delighted to join the Committee to help shape positive, long-term change in the region."

**Offshore Wind Proponent,
Corporate Member**

"Contributing and connecting for improved outcomes for our region is something we hold in high regard. We look forward to joining the conversations alongside the members of the Committee."

**IT Business, Small Business
Member**

"I love what you are doing across the board to elevate the Peninsula in the minds of policy makers and shapers far and wide. Joy."

Local Member of Parliament



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